

Why Are Some Popular Cloud Backup Companies So Cheap?

As a healthcare provider, you are required by law to secure and protect patient identifiable information. So the question about cheap and popular cloud backup companies is an important one. If they are so cheap, are they doing enough to ensure the security of your backed up data and the integrity of it when it needs to be restored? Or are they cutting corners that could jeopardize the backup and recovery of your data?

Consider these points about popular and cheap backup companies:

- There are cloud backup companies that reserve the right to prevent you from submitting user data and to restrict or remove user data for any reason at any time. In addition, the services may use data received or obtained from your device (computer) to determine your location ("Location Data"). These terms help the company contain costs, but comes at a great cost to you if you need to recover data and it is unavailable.
- To cut costs, there are cloud backup companies that will terminate access and use of their services if they decide you are using too much bandwidth on their system.
- If you use a SQL database be aware that there are cloud backup companies that do not have the software functionality to back it up properly or to run data integrity checks that notify you if there is corruption or an issue with your data.
- When it comes to needing support, often the only way to communicate with the technical support representatives at some backup companies is on-line or to talk to overseas representatives.
- In order to keep prices low, cheap cloud backup companies need to use unreliable generic storage equipment prone to hardware failures. This does not offer the best protection for your data.



Make sure you are using a cloud backup provider you can trust with your data in all circumstances. DataHEALTH is a trusted backup provider to the healthcare industry nationwide. We will never restrict or remove your data or limit your bandwidth usage.

DataHEALTH backup software is powered by Asigra. We back up live SQL databases seamlessly. A data consistency and data transfer check in the software notifies you if there is corruption in the data you are backing up. This assurance goes a long way when you need to recover your data.

DataHEALTH's support representatives are located in the U.S. and are available to our customers by phone and online. All of our data storage equipment is brand-name and enterprise-level (HP, Dell, EMC).

DataHEALTH is the only cloud backup provider to be fully Accredited URAC HIPAA Security Business and Covered Entity Associate. In addition, DataHEALTH powered by Asigra is the **first cloud backup company to be FIPS 140-2 validated.** The FIPS 140-2 validation meets the most stringent healthcare compliance requirements for encryption and guarantees compliance with HIPAA along with other state and federal requirements.

When you consider the importance of your data, make sure your choice in a backup company is not based solely on price. There is a reason some backup companies are cheap and when they cut corners they can jeopardize your data and your practice. To learn more about DataHEALTH's cloud backup service, call Sales at 888-656-3282, Option 1 or email us at info@DataHealth.com.